



Oneida Files Lawsuit Against Utica Cutlery for Trade Dress Infringement

Suit filed to protect Oneida's JULLIARD(R), MARQUETTE(R) and FOREVER(R) flatware design products

Oneida, N.Y., May 11, 2007 - Oneida Ltd. announced that it has filed a lawsuit in the United States District Court for the Southern District of New York against Utica Cutlery Company (Walco) for trade dress infringement, trade dress dilution and unfair competition arising under federal and state law.

Oneida has marketed its unique and distinctive JULLIARD(R), MARQUETTE(R) and FOREVER (R) patterns for over 25 years, and has expended its resources to promote and foster goodwill identified by these patterns.

Oneida contends that Utica Cutlery, through its unincorporated Walco division is marketing and selling flatware patterns virtually identical and confusingly similar to Oneida's JULLIARD(R), MARQUETTE(R) and FOREVER(R) patterns.

"Oneida has built its reputation on developing the highest quality products and unique designs that resonate with its customers," said Paul Gebhardt, Oneida's Senior Vice President Design & Advertising. "Therefore, it's imperative that we make all efforts to maintain the integrity of our premium products and the iconic Oneida brand."

Oneida is seeking damages and an injunction preventing Utica Cutlery (Walco) from manufacturing, selling, or importing flatware patterns that infringe, dilute or unfairly compete with Oneida's JULLIARD(R), MARQUETTE(R) and FOREVER(R) trade dress.

About Oneida Ltd.

Oneida Ltd. is one of the world's largest marketers of stainless steel and silver plated flatware for both the consumer and foodservice industries. It is also the largest supplier of dinnerware to the foodservice industry in North America. Its operations in the United States, Canada, Mexico, the United Kingdom and Australia market flatware products, china dinnerware, crystal and glassware items. The company originated in the mid-nineteenth century and has since grown into one of the most recognized brands in the world. Driven by devotion to design, Oneida prides itself on the finest quality products and modern, decorative and classic tableware collections. Information about Oneida can be found at <http://www.oneida.com>. For ongoing news, please go to <http://www.irconnect.com/ocq/pages/news.html>.

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