



Oneida Opens State-of-the-Art East Coast Distribution Center in Savannah, Georgia

New facility opening completes Oneida's 18-month reconfiguration of its North American distribution & logistics platform

ONEIDA, NY - July 2, 2007 - Oneida Ltd. today announced that its new distribution center in Bryan County, Georgia, near the Port of Savannah, is fully operational and handling all of the company's shipping requirements for the Eastern half of the United States. Construction of the facility was completed on schedule in January, and Oneida began initial operations at the center in April. The 500,000 square-foot leased facility employs 150 people, including 19 individuals who chose to relocate from Upstate New York.

Speaking at a ribbon-cutting event today, Jim Joseph, President of Oneida, said: "The Savannah facility completes our US Supply Chain Strategy providing vastly improved transit times and therefore speed to market. It is a visible sign of the company's transformation. This is an exciting day for Oneida and the result of many months of planning and hard work by our logistics team and officials at the Port of Savannah. We are grateful for the assistance they've provided."

Doug J. Marchand, executive director of the Georgia Ports Authority, welcomed Oneida to Bryan County, saying "We appreciate their confidence in the Georgia Ports Authority. As the nation's fastest growing container port and one of the State of Georgia's strongest economic engines, this is another example of the Port of Savannah's ability to handle additional business."

In addition to the Savannah facility, Oneida has operated a West Coast distribution center in Lebec, California, since December 2005. The opening of the Savannah facility, coupled with the West Coast location, completes Oneida's operational reconfiguration of its North American logistics and distribution platform, the objective of which is to reduce costs, further improve service and simplify product flows. The Savannah center's proximity to a major port is expected to produce a significant reduction in freight costs and transit times. Oneida chose Savannah after an extensive review of Oneida's operations in order to streamline the company's business functions and increase operating efficiency.

Oneida maintains its administrative and operational functions in Oneida, New York, where it was founded more than a century ago.

About Oneida

Incorporated in 1880, Oneida Ltd. is one of the world's largest design, sourcing and distribution companies for stainless steel and silver-plated flatware for both the consumer and foodservice industries. In North America, it is the largest supplier of dinnerware to the foodservice industry. Additional information about Oneida can be found at www.oneida.com.

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