



## **James E. Joseph Appointed CEO of Oneida Ltd.**

ONEIDA, NY – August 10, 2007 – Oneida Ltd. today announced that its Board of Directors has appointed James E. Joseph as Chief Executive Officer. Mr. Joseph, a 19-year veteran of the company, also will continue to serve as president, a position he has held since June 2006. He was previously head of worldwide sales and marketing for the company.

Norman S. Matthews, chairman of the Oneida board, said: “Jim is an outstanding leader who embodies the best of Oneida’s values. He has played an integral role in the company’s transformation, and we are very pleased to announce his appointment as CEO.”

“While I am gratified by today’s announcement, the more important news is that Oneida’s business is healthy and growing,” said Joseph. “Our strategy is on course, and we are looking ahead with confidence, with great products, an outstanding brand, world-class operations and, most of all, exceptional people. It is my privilege to work with the people of Oneida, who carry the company’s traditions of innovation, excellence and superior service into its second century.”

### About Oneida

Incorporated in 1880, Oneida Ltd. is one of the world's largest design, sourcing and distribution companies for stainless steel and silver-plated flatware for both the consumer and foodservice industries. In North America, it is the largest supplier of dinnerware to the foodservice industry. Additional information about Oneida can be found at [www.oneida.com](http://www.oneida.com).

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